

## Arkansas Search and Rescue Association

4 Emergency Lane  
Russellville, AR 72802  
www.arksar.org  
asara.ar.us@gmail.com

EIN: 82-3942301



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## 2026 ASARA State Search and Rescue Conference

**WHEN:** Pre-Conference Classes: Thurs, June 4 - Fri, June 5  
Conference: Sat, June 6 - Sun, June 7

**WHERE:** Arkansas Tech University  
Russellville, AR

The ASARA State Search and Rescue Conference has historically had between 70-120 attendees with many also having an active role in emergency management, fire departments, EMS, or law enforcement. Most attendees are volunteers either paying out of their own pocket or using funds donated to their team, so the Arkansas Search and Rescue Association is seeking sponsors for the Conference to help us keep costs as low as possible for attendees.

### Conference Sponsorship Levels with Benefits:

- **Bronze** - **\$250.00**
  - ◆ Recognition on the 2026 ASARA State SAR Conference Website
  - ◆ Name listed on sponsor poster by registration desk during the conference
  
- **Silver** - **\$500.00**
  - ◆ All Bronze Sponsor Benefits
  - ◆ Recognition during morning announcements during conference
  - ◆ Name listed on sponsor poster in the cafeteria during meals
  
- **Gold** - **\$1,000.00**
  - ◆ All Silver Sponsor Benefits
  - ◆ At least two mentions on the ASARA Facebook Page posts about the conference
  - ◆ Logo on conference t-shirt
  - ◆ Logo included on wayfinding posters in lobby/hallways
  
- **Platinum** - **\$2,000.00**
  - ◆ All Gold Sponsor Benefits
  - ◆ At least six mentions on the ASARA Facebook Page posts about the conference
  - ◆ Logo on Conference flyers (flyers printed after sponsorship purchase)
  - ◆ 5-minute Presentation during lunch
  - ◆ Informational table setup near registration desk for the duration of the conference

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## → Pre-Conference Class Sponsor - Estimated between \$2,000-\$6,000

- ◆ This level will cover all or part of the out-of-pocket expenses for all students for a particular pre-conference class. The cost will depend on the number of students registered for the class and which class is sponsored
- ◆ Multiple Sponsors may sponsor the same class if the first sponsor is not covering 100% of the costs
- ◆ All Platinum Sponsor Benefits
- ◆ Short presentation during your sponsored class during a break each day
- ◆ An informational table set up near the class location

Bronze, Silver, Gold, and Platinum Sponsorships will help pay for:

- Help pay for Instructor travel/lodging
- Help pay for Instructor and/or Certification fees for Pre-Conference classes (if not fully Sponsored by a Class Sponsor)
- Door Prizes
- Conference administrative costs (snacks, coffee, paper, misc supplies)

Bronze sponsors may supply door prizes to cover up to their total fee. Silver, Gold, and Platinum sponsor levels may only use door prizes to cover up to half of their fees. Class Sponsors may not use door prizes to cover any fees. Door prizes should be valued at normal market value.

Some of the trainings we are offering at the  
2026 ASARA State SAR Conference

### ***Pre-Conference Training***

SAR Tracking 1 (20 hrs)  
NASAR Wilderness First Aid (16 hrs)

### ***Some topics included during our Conference training Breakouts***

New Tech with sUAS in SAR  
Before the Call - Being Mission Ready  
Patient Assessments  
Map Reading 101  
Enhancing Probability of Detection (POD)  
NASAR Instructor and Evaluator Development

Please contact us if you have any questions or if you have other arrangements you would be interested in having the Board consider.